

# Impression Solutions Partners with DLL to Provide Reseller Financing Solutions

*New Program Offers ISI Authorized Resellers Flexible Interest-Free Inventory Financing*

**November 3, 2016 (Columbus, Miss)**

Impression Solutions, Inc. (ISI) announced today a partnership with global financial solutions provider, DLL. This partnership will enable ISI Authorized Resellers to stock the top-of-the-line printing and imaging inventory they need and pay for the products as they sell.

“This is an important partnership for ISI and our resellers,” said Ray Looney, Vice President of Sales for Impression Solutions. “The ability to stock a full inventory can be a real challenge for dealers from a cash flow perspective. Being able to pay for those products *after* they start selling gives our resellers a competitive advantage in the marketplace, increasing their purchasing power and profitability.”

ISI Authorized Resellers can choose between two financing programs, each free of interest and fees and offering rebates for early payment. A single page application initiates the approval process.

“We are excited to welcome Impression Solutions into our extensive network of commercial finance partners,” states Damian Purves, VP of Commercial Finance at DLL. “ISI’s distribution model aligns nicely with our value proposition and system capabilities, giving their resellers a seamless way to acquire product. By understanding ISI’s vision, we developed a road map to offer optimized cash flow and financial flexibility to their reseller base to achieve further success and sustainable growth in the years to come. That is where we come in. Anytime we can fill that gap, we have the makings of a great partnership.”

To learn more about available financing programs, contact your ISI representative.

## **About Impression Solutions**

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Impression Solutions, Inc. is a full-line “Value Added” National Distributor of world-class products in the printing and imaging industry. Based in Columbus, Mississippi, we offer a system that allows us to accurately and efficiently process our customer’s orders, coupled with an unmatched pick and pack operation. The company maintains a full inventory of products in multiple distribution centers, ready for immediate shipment. ISI offers custom programs designed to help independent dealers meet the needs of the demanding business marketplace. ISI has both inside and outside sales assistance providing our expert industry knowledge and support for direct sales information and manufacturer support in enterprise accounts.

With a “state of the art” pre-configuration center, ISI can customize special requirements before ship-out. Examples include: scripting a device default, IP configuration, memory upgrade, specializing packing slips, and end-user instructions. Our service department also provides customized software solutions, such as form-overlays, application interfaces and emulations support. We provide comprehensive service plans; offering prompt and professional response through a network of factory trained and certified technicians with national coverage.

#### **About DLL**

Website: [www.dllgroup.com](http://www.dllgroup.com)

Toll Free:

Email:

DLL is a global provider of asset-based financial solutions in the Office Technology, Construction, Transportation, Industrial, Agriculture, Food, Healthcare and Clean Technology industries. DLL collaborates with equipment manufacturers, dealers and distributors in more than 35 countries to enable businesses to obtain and use the assets they need to contribute meaningfully to the world. The DLL team is committed to delivering original, integrated financial solutions that support the complete asset life cycle. Offerings include vendor finance, commercial finance, life cycle asset management and remarketing. DLL is a wholly owned subsidiary of Rabobank Group.